

## Build Brain Power

Playing the piano **increases IQ** and teaches **self-discipline**. Piano players are able to **focus** more easily and perform better in school, especially in mathematics.

## Enhanced Mood

Playing the piano **increases happiness and creativity**. Those that play the piano are often more sociable too!

# Top 5

## Reasons to Play the Piano

### Playing is Simple

Even very **young children** can start playing the piano from the first lesson. You can make beautiful music without needing anyone else to accompany you.

### Become a Star

Piano students gain confidence from playing in front of audiences. Although children may start out playing on a small stage, **the sky is the limit** for those who want to become career musicians!

### It's Fun

Playing music you love will give you countless hours of enjoyment. Music is a great way to **connect with friends and family**.



# What is **Piano Maestro**?

Piano Maestro is revolutionizing the way kids learn to play music. Download the app, place your iPad on an acoustic piano or keyboard and our technology will recognize the notes as you play.

**NO wires needed, ever.**

## Top 5 Reasons to Play Piano with Piano Maestro

- **It's FREE:** If your child is learning to play the piano with a teacher, ALL of the content will be FREE. Just connect to your child's teacher in the app and all of the content will be unlocked!
- **Learning Becomes Fun:** Piano Maestro looks and feels like a game so your child will love playing it. Valuable practice time becomes playtime, all the time.
- **Practice on the Go:** Download the Piano Maestro App from the iTunes Store and your iPad will become a portable keyboard. Your child can practice anywhere, anytime.
- **Play All Types of Music:** From Bach to rock, Piano Maestro has 1000s of songs in the music library so your child will be a well-rounded musician.
- **Instant Feedback & Reports:** Your child will get instant feedback in the form of gold stars and you and your child's teacher will get weekly reports showing the progress your child is making.



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